



Guidelines for preparing your short video for the RITA2020 Poster Session

Virtual poster in a short talk format

In addition to the Twitter format, you have the option to produce a short video in which you will explain your research to an audience. The videos will be made available on the RITA2020 Website during the conference.

The video should be a brief overview of your work, explaining the main concepts and highlights of your research. The video will consist of a single slide and your 3-4 minute oration.

Suggestions

You may wish to consider some of the following suggestions (adapted from: [The University of Queensland – Three Minute Thesis competitor guide](#)).

- **Have a clear outcome in mind.** Know what you want your audience to take away from your presentation.
- It is best not to try to make your presentation like an academic paper, rather aim to use simple language that can be understood by non-experts in your field.
- **Work your message:** think about how your slide might be able to assist with the format and delivery of your presentation – is there a metaphor that helps explain your research?
- **Less is more:** text and complicated graphics can distract your audience – you don't want them to read your slide instead of listening to you. Make sure your slide is **legible, clear and concise**.
- Ask someone to review your presentation before posting it.
- Avoid recording in a noisy environment.
- Avoid windows behind you, because the backlighting will result in a dark image.

Rules for creating your short video for posting

Before you start work on your slide, you should take the following rules into account:

- The maximum length is 4 minutes (see examples here: <https://threeminutethesis.uq.edu.au/watch-3mt>)
- One single, static, PowerPoint slide is permitted.
- No slide transitions, animations, or “movement” of any kind are permitted.
- Your slide is to be presented from the beginning of your oration.
- No additional electronic media are permitted.
- Keep a distance of 30 cm from the computer display.
- Use a computer or headphones with an integrated microphone.
- **Video characteristics Option 1:** creating and sharing a FILE of your video: .mpeg, .mp4 kinds, or similar. File size must not exceed 250 MB.



- **Video characteristics Option 2:** creating and sharing a LINK to your video: using YouTube, Vimeo, Dailymotion, or other.
- Send your video file or link to the next e-mail address: rita2020@fundacioncassara.org.ar.

Recording - Filming at Home

There are three factors to consider when selecting your location to ensure you are producing the best video possible: light, sound and background.

Light

Dark environments impact the overall quality of your video because cameras do not perform well in dim lighting. Ensuring you are well lit guarantees the camera, and therefore your audience, can see you clearly. Look for a room in your home that has lots of natural light. If you are using light from a window, ensure you are facing towards the window so light falls on you directly. Backlighting will result in a dark image.

Any additional lighting you can introduce will further improve the quality of your video. Look around your home for desk lamps.

Sound

When filming video at home, ensure you choose a very quiet environment where you have as much control over the sound as possible. For example, choose a small room where you have the ability to close all doors and windows. Make sure any noisy electronics in the room such as fans, air conditioners, computers, phones and possibly even your fridge are temporarily turned off. These are much louder in video than you may think and are very distracting to your audience!

Be aware of any audible interruptions you don't have control over such as airplanes, lawn mowers and cars. Consider filming during a quiet time of day such as early in the morning when there are likely to be less interruptions. If there are audio interruptions during your recording, do not continue. Wait it out and try again at a later point!. Remember using an integrated microphone in your device.

Background

Aim for a clean, plain wall as your background, completely free of visual distractions from the waist up where you will be framing your shot.